**Masorti Europe Grundtvig Seminar 2012 – 2014**

**Dates & Venues &**

**Leadership Training Programme Outline**

Below is a table outlining the dates and venues of our Grundtvig sessions for 2012 - 2014. The overall topic of the Leadership Training programme is outlined next to each session.

Guidance will be given about the work to be done in between sessions in preparation for the following get-together and for sharing our learning with each other.

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|  | ***Session Dates*** | ***Host Community*** | ***Leadership Training Programme Topic*** |
| **1** | 9-11 November 2012 | Kol Nefesh Masorti Synagogue, Edgware, London, UK | **Training leaders on working with volunteers**How to engage volunteers and develop them as leaders by using a model of Jewish leadership based on the centrality of relationships. |
| **2** | 25-27 January 2013  | Judaïca, Marseille, France | **Sharing best practice**Continuation of session one. How to translate the leadership model into different community settings. Sharing best practice and peer-to-peer problem solving workshops. |
| **3** | 14-16 June 2013  | Chir Hadach, Brussels, Belgium | **Conducting effective one-to-one meetings**How to use one-to-one meetings to engage new members and volunteers, develop people as leaders, and strengthen your community. A practical workshop. |
| **4** | 11-13 October 2013 | St Albans Masorti Synagogue, St Albans, UK | **Strategy and planning**How to achieve your goals as a leader while strengthening relationships, influencing people, and building your community’s power to act.  |
| **5** | 24-26 January 2014 | Kehillat Aviv, Valencia, Spain | **Shaping our organisational agenda** How to achieve commitment and buy-in by enabling your members and leaders to set the community’s agenda based on the issues they really care about. |
| **6** | 9-11 May 2014 | Adath Shalom, Paris, France | **Dissemination – implementation**How to roll out this training by creating a leadership development plan for your community. |

**Listening Campaigns: A Review**

***What is a Listening Campaign?***

A Listening Campaign is a focused effort to build community and identify concerns and priorities in a specific neighborhood/workplace or organisation. It is accomplished through ‘one-on-one’ or small group meetings facilitated by leaders. These meetings ̶ also called ‘relational’ meetings ̶ are 45-minute to one-hour face-to-face conversations in which people share their own stories with each other, helping them better understand their ideas and concerns.

The outcome is a new relationship in which a group of people feel linked to each other and have identified common experiences and concerns. A Listening Campaign intends to identify the issues for members of the group, strengthen the connections between participants, and find and develop new leaders. Listening Campaigns often lead to the development of initiatives/campaigns/programmes that arise out of the common concerns.

A Listening Campaign can also help a group more clearly shape its vision and find out where it is now and where it is going in the future.

***How do you run a Listening Campaign?***

1. Identify the questions you want to ask. These will depend on the point of the campaign. The general aim is to get people to talk about how they experience life in their community, to identify the issues that they care about, and to suggest concerns that they would like the organisation to address as part of its public agenda.

Example of questions:

* What is the most significant thing happening in the lives of you and your family?
* What are your concerns about living and working in [the city where you live]?
* What would you most like to see changed?
* What do you think the community should be prioritising?
1. Identify small groups of 5-10 people who could be asked to meet for one hour, either in your community building, a workplace, a public space (pub, café, community centre) or someone’s home. This could be done by geography (where people live), family/friendship groups, age categories or availability.
2. Trained ‘listeners’ (trained in doing one-to-ones) should lead the discussion, ensuring that everyone introduces themselves (through doing ‘rounds’) and that the key questions are answered. But bear in mind that this is a conversation, not a survey. The point is simply to encourage people to talk, not to grill them.
3. A recorder should take notes. Model forms are included with the homework, which can be used to record participants’ views.
4. Results of the Listening Campaign should be collated and key conclusions produced. Where possible it would be good to take these conclusions back to a larger meeting of the group for comment and ratification. In some cases you will want the group to vote on their priorities from among the issues identified.

Source: *slw.povertyalliance.org/userfiles/files/****ListeningCampaign****Toolkit.doc*

**Listening Campaigns: Homework**

Before our next meeting in St Albans, we would like everyone to carry out a Listening Campaign in their community.

***Resources:***

* Training handouts on 1-2-1s and Listening Campaigns
* Forms\***\***: Please feel free to adapt these forms for use in collecting and collating the results of your Listening Campaign.
* Form A: For recording one-to-one or group interviews
* Form B: For recording the results of one-to-one or group interviews
* Form C: For recording the interviewer’s reflections
* Please feel free to contact Matt, Liz or Dina if you have any questions.

***Homework outcome:***

Using what you have learned doing 1-2-1s and your Listening Campaign, write up a list of actions that you would like your community to implement.

This Action Plan will serve as the implementation project for working with volunteers in your community, a key focus for our learning.

Please be prepared to hand in your written report and to discuss its key points at our next meeting. See Form D for a sample style to use/adapt for your report.

**\*\*** Forms – handed out at Brussels meeting. For copies, please contact Liz or Dina.

**Listening Campaigns: Feedback & Sharing**

Break up into small groups. Then please share your experiences from the listening campaign you conducted. You can use the following points to guide you, but feel free to take the conversation in any relevant direction.

1. What common issues came up? What issues do people in your community care about?

2. Did you run 1-2-1s, group meetings or both? What were the benefits and drawbacks of each?

3. What was positive about the experience of running a listening campaign?

4. What was challenging about the experience? How would you improve it next time?

5. What did you learn that surprised you or that you did not know before doing the listening campaign? What did you learn that needs to be given more attention in your community?

6. Share one action that you are planning as a result of a listening campaign. It could be the issue you have chosen to work on, a person you want to develop as a leader, an activity you want to run or something else.

7. If there is time, then talk about some of the people you met with: who are they, what is their story, what do they care about, do they have leadership potential?